

Dear Parents,

January 7, 2010

We would like to extend an invitation to the parents and families of Seniors to buy space at the back of the yearbook in dedication to their student(s). The "Senior Ads" portion of the yearbook is a longstanding tradition at LAB, and we're excited to work with you in designing a beautiful ad this year.

We highly recommend selecting some photographs, writing the text of the ad, and then submitting the information to the yearbook staff using the form on the back of this sheet. We are able to design beautiful, crystal clear ads through our layout program.

Designing the ad yourself is still an option, but the process of scanning a page or even converting it for use in the yearbook program significantly lowers the quality of the finished product.

If you wish to have a personal ad featured in the Yearbook, please have your non-returnable layout (or photos and text) and payment (make checks out to LAB) in by **Tuesday, March 2nd** to Miss Hubbard's Box in the Main Office. This is a final deadline and no exceptions can be made.

Remember...

- **Submit your check with pictures and a personalized message, and a member of the yearbook staff will design the layout of the ad for you. You can specify colors, elements, etc. Be as specific as possible. Use the back of this page to give directions to the yearbook staff.**
- Design the ad yourself and e-mail it to Miss Hubbard (files saved as JPG images of the highest quality possible and 300 dpi, or TIF's are best.) shubbard@labaptist.org. Submit your check to Miss Hubbard.
- Design the ad and save it to a flash drive or disk. Turn it in to Miss Hubbard. Please do not submit a scanned "print out" of your senior personal as the quality is greatly compromised, and the ad will appear grainy.
- Be sure to submit your check (made payable to L.A. Baptist) with your ad. If you have questions, please e-mail me at shubbard@labaptist.org. The latest that we can accept personals for the yearbook is **March 2nd, 2010**.

Pricing for Senior Dedications:

(Cost based on price of printing per page in yearbook):

Full Page	<i>Dimensions: 10" x 7^{5/8}" vertical</i>	\$525.00
Half Page	<i>Dimensions: 4^{5/8}" x 7^{5/8}" horizontal</i>	\$315.00
One Fourth Page	<i>Dimensions: 4^{3/4}" x 3^{5/8}" vertical</i>	\$190.00
One Eighth Page	<i>Dimensions: 3^{1/2}" x 2^{1/4}" horizontal</i>	\$95.00

Yearbook Senior Personal Ad Form

(Turn in to Miss Hubbard's box in the Main Office)

Contact Name (your name): _____

Contact Phone #: _____

Senior Student's Name: _____

What size ad would you like: _____

What text would you like included in the ad (please write clearly and separate paragraphs if necessary):

What colors would you prefer to be used in the ad:

Are there any ads in the previous few yearbooks you particularly like? _____

Which ones (just list the first name and page number in the yearbook)

Any special instructions for us?

Also, feel free to attach any ideas or sketches you may have of a specific layout concept. Don't worry if you don't have any specific ideas. We will contact you with any questions.

Sincerely,
Miss Hubbard
shubbard@labaptist.org